PORTFOLIO

Koen Snoeckx

Public speaking 1/2

2026

- **ONLINE TALK** – “A (personal) journey between art & innovation.” - Arts & Design-Based Civic Collaboration & Ecosystem Anchoring, African Creatives Alliance, Uganda
- **MASTERCLASS** – “Artistic Intelligence (AI) in Innovation” – Startup Discovery Day, Innovatiecampus Geel

2025

- **TALK** – “Art-based cross-innovation.” – InnoCulture Conference, Tallinn.
- **WEBINAR** – “How can business leaders and artists truly learn from one another?” - ICHEC Business School
- **TALK** – “Art-based cross-innovation; the key to unlearning.” – Fragments symposium, by Change Management research group, The Hague University of Applied Sciences
- **TALK** - “Gift giving in politics” - New Years Reception CD&V+, Herentals, Belgium
- **KEYNOTE** - “Unlearning: unlock a sustainable future” - Cross-con, The International Cross Innovation Conference, Norsborg, Sweden

2024

- **KEYNOTE** - “Redefine the norm” - DURF2030, Kortrijk, Belgium
- **PANEL MODERATOR** - “Towards Cultural Capital” - DURF2020, Kortrijk, Belgium
- **TALK** - “The wormhole between art & innovation.” - Impact Monday, Impact House Brussels, Belgium

2023

- **WEBINAR** – “A journey through the wormhole: what creative entrepreneurs can learn from NASA and vice versa” – Worth partnership project
- **ONLINE INSPIRATIONAL SESSION** – “The power of organized serendipity in innovation” – Interreg Care2Adapt
- **PANELIST** – “A framework to bridge the gap between artistic development, innovation and policy” – APBCoffee (Antwerp Powered by Creatives) - Lier, Belgium
- **PODCAST** – “What is the link between the painters Van Gogh and Meissonier and today’s innovation?” - Netropolix, Geel, Belgium

2020 - 2022 (the covid years)

- **ONLINE TALK** – “A journey through the wormhole – role game to foster ICT and arts collaboration in regional ecosystems” – European Week of Regions and Cities
- **TALK** - TEDxAntwerp 2021 cancelled due to Covid-infection)
- **MASTERCLASS** – “A journey through the wormhole: what artists can learn from NASA and vice versa” – Vilnius, Lithuania
- **ONLINE INSPIRATIONAL SESSION** – “Collision Making” – Zilina, Slovakia
- **ONLINE MODERATOR** – Economia conference – Baltan Laboratories, Eindhoven, The Netherlands
- **OPENING KEYNOTE** – “Creating collisions; the power of organized serendipity” – Worth weekend - Valencia, Spain (Aftermovie)



Public speaking 2/2

2019

- **TALK** – “How to accelerate local cultural-creative ecosystems” – Zlin Design Week - Zlin, Czechia
- **TALK** – “Five ingredients for a successful partnership project” – Worth weekend - Valencia, Spain
- **OPENING KEYNOTE** – “Creative Community Colliders and how to organize serendipity” Mediterranean Forum of Creativity and Social Innovation - Bari, Italy
- **PANELIST** – “The social impact of cultural projects on cities” – Smart Cities Expo Worl Congress - Barcelona, Spain
- **WEBINAR** – “How to create a context for fundamental change instead of incremental innovation” – Interreg-MED Chebec program
- BREAK-OUT SESSION – “Money Talks” – Creativity World Forum – Eindhoven, The Netherlands

2018

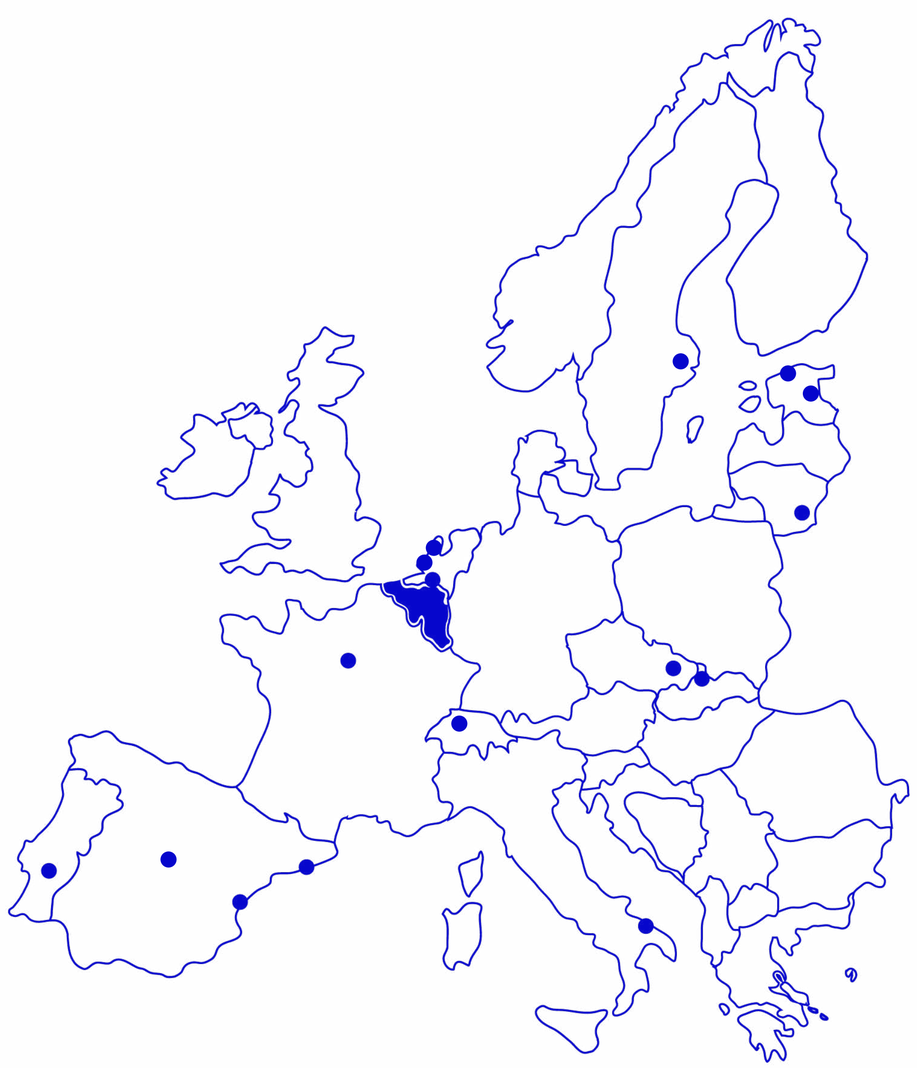
- **TALK** – “Why ‘partnerships’ is the most important Sustainable Development Goal and how to fundamentally address this” – Women of Wearables – Eindhoven, The Netherlands
- **TALK** – “Creative Community Colliders: what they are and how to build them” – WeDoWe Braincandies Live Session 17 – Eindhoven, The Netherlands

2017

- **MODERATOR** – Expert Meeting Digital Culture – “Seeking Synergy: Prospects for collaboration between digital culture institutes in Belgium, Germany and the Netherlands” – Eindhoven, the Netherlands
- **PANELIST** – “Market Creation & Policy Issues: On market creation” – OASC Connected Smart Cities Conference – Brussels, Belgium

2016

- **TALK** – “Connecting Creative Ecosystems: Personal learnings from a 10+ year journey” – International Conference on Connecting Creative Ecosystems – Evora, Portugal



Arteconomy workshops

2026

- Improbable Art Thinking - 3-day workshop - Full MBA, ESCP Business School, Paris, France
- Improbable Art Thinking - 3-day workshop - Apprentis, ESCP Business School, Paris, France
- “Cross-innovation for Swedish Creative Incubators” – 3-day train-the-trainer workshop - CreARTive, Sweden
- “Journey through the wormhole” – 4 hour workshop – Kortrijk, Belgium
- “Understanding arts & design based cross-sector collaboration” – 2 hour online masterclass, African Creatives Alliance, Uganda
- “Co-creation and facilitation in practice” – 2 hour online masterclass, African Creatives Alliance, Uganda

2025

- Competences for cross-innovation intermediaries” - 3 day workshop – Tartu, Estonia
- Improbable Art Thinking - 3-day workshop - Interdisciplinary Future Week at BFH Business School, Bern, Switzerland
- Improbable Art Thinking - 3-day workshop - Full MBA, ESCP Business School, Paris, France
- Collaboration compass - 2 hour workshop - Cross-con2025, Norsborg, Sweden
- Cross-innovation compass, 3-day workshop, Castle Hof D’Intere, Wechelderzande, Belgium
- Improbable Art Thinking, 3-day workshop, Apprentis MIM ESCP, Paris, France

2024

- Improbable Art Thinking - 3-day workshop - Executive MBA, ESCP Paris, France
- (Activist) Art Thinking - Tailored 1-day session - Dutch National Police, Rotterdam, the Netherlands
- Improbable Policy & innovation - 2-day workshop, various clients, Antwerp, Belgium
- Improbable Art Thinking - 3-day workshop - Various clients, Herentals, Belgium



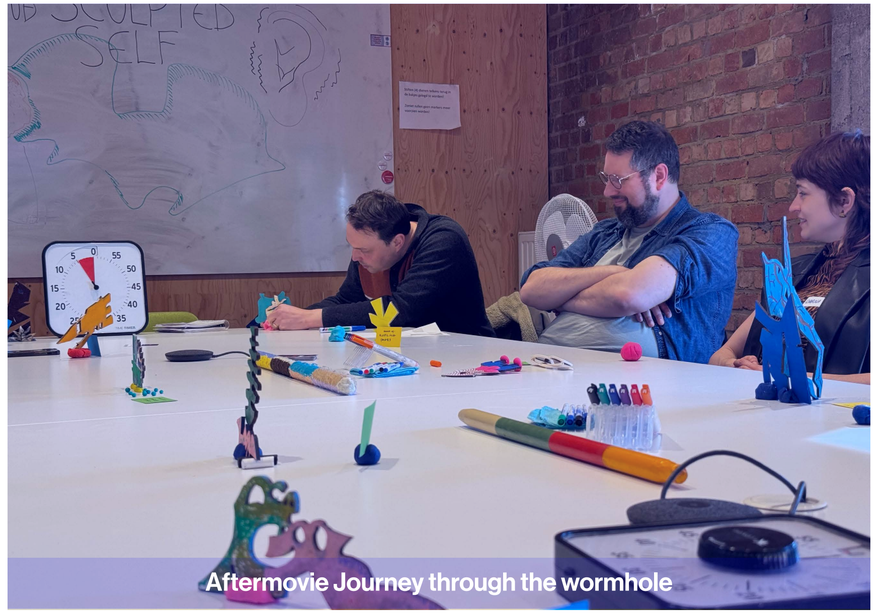
Aftermovie Improbable art thinking

2023

- Improbable Art Thinking – 3-day workshop – Executive MBA, ESCP Paris, France
- Improbable Art Thinking – Immersion session – Various clients, Antwerp, Belgium
- Improbable Art Thinking – 3-day workshop – Apprentis, ESCP Paris, France
- Improbable Art Thinking – 3-day workshop – Option-E, ESCP Madrid, Spain

2022

- A journey through the wormhole – boardgame – Interreg RegionArts, Eindhoven, The Netherlands
- Improbable Art Thinking – 3-day workshop – Apprentis, ESCP Paris, France
- Improbable Art Thinking – 3-day workshop – Option-E, ESCP Madrid, Spain
- Improbable Art Thinking – Immersion session – Various clients, Eindhoven, The Netherlands
- Improbable Art Thinking – Immersion session – Renewi, Design Week Ghent, Belgium


Aftermovie Journey through the wormhole

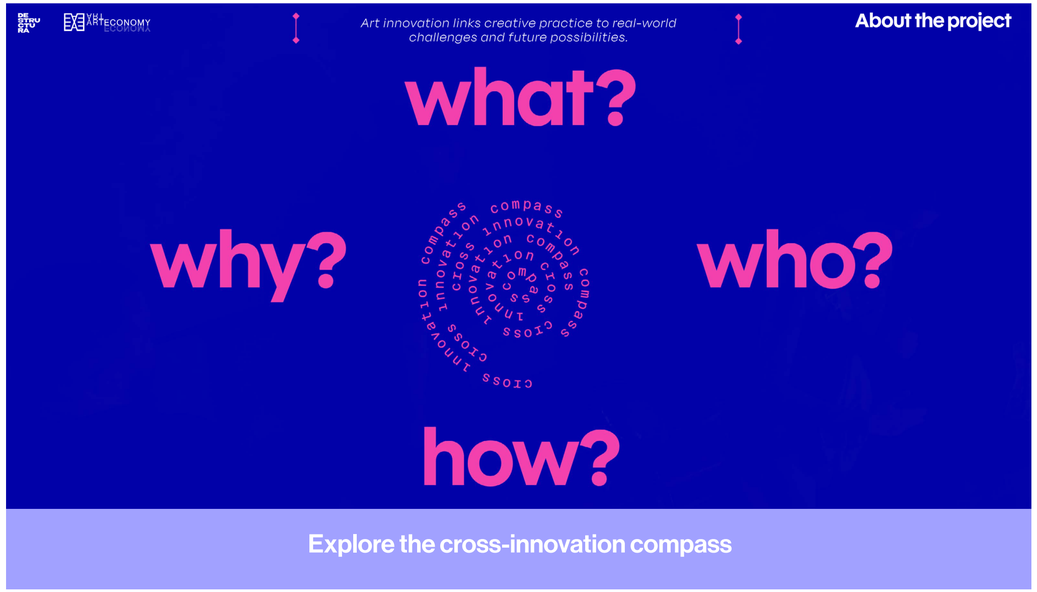
Arteconomy publications and tailored assignments

2025 – today:

- ONLINE LEARNING MODULE – YONDERS, an EIT Culture and Creativity labelled course that empowers young people to turn their creative passions into sustainable entrepreneurial ventures in the Cultural and Creative Industries (CCIs). Arteconomy contributes to Path 1: Cultural Entrepreneurship Exploration (15–18 years old).

2025 – today:

- ONLINE KNOWLEDGE PLATFORM: Cross-Innovation Compass, published in collaboration with De Structura (Estonia) and EIT Culture and Creativity; co-funded by the European Union (2024-2-EE01-KA210-VET-000295515).



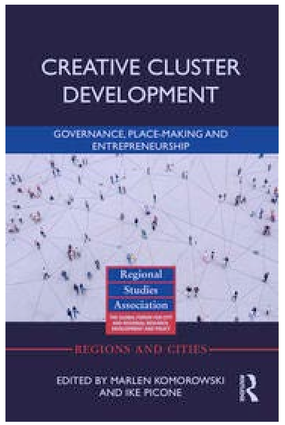
Ecosystem building

2022 - today
- (0.5FTE) **Innovation manager Geel** (Belgium)

2019-today
- (pro-bono) Founder and active member of **Moktamee**: Creative Hub in Herentals (B)

2018-2025
- Mentor for creative entrepreneurs & Steering Board Member for **Worth Partnership Project edition I and II** (EU-COSME)
- (pro-bono) Mentor for young entrepreneurs for **Vlajo Start Academy**

2022
- **Imec strategic plan 2022-2026**: compilation and editing of the 2000+ page business plan and executive summary for this internationally renowned research organization.
- Invited author of a chapter in a Routledge **book on Creative Cluster Management**: Creating an alternative governance model for creative clusters | 6 | T (taylorfrancis.com).



2019
- **Future of the library:** A six-month international collaboration, including the libraries of Aarhus (Dokk-1), Amsterdam (OBA), Barcelona, Eindhoven, Espoo, and Ghent (De Krook) to support the transition of libraries into centers for information, knowledge, and wisdom.

2017 - 2019
- **Creative Ring:** co-founder and Chairman/Director of this international non-for profit that brought together the creative ecosystems of seven European cities (Aarhus, Barcelona, Brussels, Ghent, Eindhoven, Espoo and Zlin).

2017
- **Creative Lab Brainport Academy** (Eindhoven, NL): lead the development of this educational pillar of Creative Lab Brainport, an initiative in which pupils and students collaborated with SMEs.

2016-2018
- Mentor for creative entrepreneurs for **WEAR Sustain** (EU H2020)

2017 - 2019
- **Baltan Laboratories:** (in consecutive roles) Chairman of the Board, Director and Strategic Advisor for this cultural laboratory in Eindhoven (NL) where artists, companies, NGO's and policy makers collaborate on societally relevant topics.

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I assist you to leave a positive trace with your project, policy, organization or business.
Through lectures, workshops and ecosystem building.

Koen Snoeckx
Innovation manager & expert in art-based cross-innovation