



PORTFOLIO

Koen Snoeckx





Public speaking 1/2

2025

- **TALK** - “Gift giving in politics” - New Years Reception CD&V+, Herentals, Belgium
- **KEYNOTE** - “Unlearning: unlock a sustainable future” - Cross-con,The International Cross Innovation Conference, Norsborg, Sweden

2024

- **KEYNOTE** - “Redefine the norm” - DURF2030, Kortrijk, Belgium
- **PANEL MODERATOR** - “Towards Cultural Capital” - DURF2020, Kortrijk, Belgium
- **TALK** - “The wormhole between art & innovation.” - Impact Monday, Impact House Brussels, Belgium

2023

- **WEBINAR** – “A journey through the wormhole: what creative entrepreneurs can learn from NASA and vice versa” – Worth partnership project
- **ONLINE INSPIRATIONAL SESSION** – “The power of organized serendipity in innovation” – Interreg Care2Adapt
- **PANELIST** – “A framework to bridge the gap between artistic development, innovation and policy” – APBCoffee (Antwerp Powered by Creatives) - Lier, Belgium
- **PODCAST** – “What is the link between the painters Van Gogh and Meissonier and today’s innovation?” - Netropolix, Geel, Belgium



2020 - 2022 (the covid years)

- **ONLINE TALK** – “A journey through the wormhole – role game to foster ICT and arts collaboration in regional ecosystems” – European Week of Regions and Cities
- **TALK** - TEDxAntwerp 2021 cancelled due to Covid-infection)
- **MASTERCLASS** – “A journey through the wormhole: what artists can learn from NASA and vice versa” – Vilnius, Lithuania
- **ONLINE INSPIRATIONAL SESSION** – “Collision Making” – Zilina, Slovakia
- **ONLINE MODERATOR** – Economia conference – Baltan Laboratories, Eindhoven, The Netherlands
- **OPENING KEYNOTE** – “Creating collisions; the power of organized serendipity” – Worth weekend - Valencia, Spain ([Aftermovie](#))



Public speaking 2/2

2019

- **TALK** – “How to accelerate local cultural-creative ecosystems” – Zlin Design Week - Zlin, Czechia
- **TALK** – “Five ingredients for a successful partnership project” – Worth weekend - Valencia, Spain
- **OPENING KEYNOTE** – “Creative Community Colliders and how to organize serendipity”
Mediterranean Forum of Creativity and Social Innovation - Bari, Italy
- **PANELIST** – “The social impact of cultural projects on cities” – Smart Cities Expo Worl Congress -
Barcelona, Spain
- **WEBINAR** – “How to create a context for fundamental change instead of incremental innovation” –
Interreg-MED Chebec program
- **BREAK-OUT SESSION** – “Money Talks” – Creativity World Forum – Eindhoven, The Netherlands

2018

- **TALK** – “Why ‘partnerships’ is the most important Sustainable Development Goal and how to
fundamentally address this” – Women of Wearables – Eindhoven, The Netherlands
- **TALK** – “Creative Community Colliders: what they are and how to build them” – WeDoWe Braincandies
Live Session 17 – Eindhoven, The Netherlands

2017

- **MODERATOR** – Expert Meeting Digital Culture – “Seeking Synergy: Prospects for collaboration
between digital culture institutes in Belgium, Germany and the Netherlands” – Eindhoven, the
Netherlands
- **PANELIST** – “Market Creation & Policy Issues: On market creation” – OASC Connected Smart
Cities Conference – Brussels, Belgium

2016

- **TALK** – “Connecting Creative Ecosystems: Personal learnings from a 10+ year journey” – International
Conference on Connecting Creative Ecosystems – Evora, Portugal





Arteconomy workshops

2025

- Collaboration compass - 2h workshop - Cross-con2025, Norsborg, Sweden
- Cross-innovation compass, 3-day workshop, Castle Hof D'Intere, Wechelderzande, Belgium
- Improbable Art Thinking, 3-day workshop, Apprentis MIM ESCP, Paris, France

2024

- Improbable Art Thinking - 3-day workshop - Executive MBA, ESCP Paris, France
- (Activist) Art Thinking - Tailored 1-day session - Dutch National Police, Rotterdam, the Netherlands
- Improbable Policy & innovation - 2-day workshop, various clients, Antwerp, Belgium
- Improbable Art Thinking - 3-day workshop - Various clients, Herentals, Belgium

2023

- Improbable Art Thinking – 3-day workshop – **Executive MBA, ESCP Paris, France**
- Improbable Art Thinking – Immersion session – **Various clients, Antwerp, Belgium**
- Improbable Art Thinking – 3-day workshop – **Apprentis, ESCP Paris, France**
- Improbable Art Thinking – 3-day workshop – **Option-E, ESCP Madrid, Spain**

2022

- A journey through the wormhole – boardgame – **Interreg RegionArts, Eindhoven, The Netherlands**
- Improbable Art Thinking – 3-day workshop – **Apprentis, ESCP Paris, France**
- Improbable Art Thinking – 3-day workshop – **Option-E, ESCP Madrid, Spain**
- Improbable Art Thinking – Immersion session – **Various clients, Eindhoven, The Netherlands**
- Improbable Art Thinking – Immersion session – **Renewi, Design Week Ghent, Belgium**



Ecosystem building



2022 - today

- (0.5FTE) **Innovation manager Geel** (Belgium)

2019-today

- (pro-bono) Founder and active member of **Moktamee**: Creative Hub in Herentals (B)

2018-2025

- Mentor for creative entrepreneurs & Steering Board Member for **Worth Partnership Project edition I and II** (EU-COSME)
- (pro-bono) Mentor for young entrepreneurs for **Vlajo Start Academy**

2022

- **Imec strategic plan 2022-2026**: compilation and editing of the 2000+ page business plan and executive summary for this internationally renowned research organization.
- Invited author of a chapter in a Routledge **book on Creative Cluster Management**: Creating an alternative governance model for creative clusters | 6 | T (taylorfrancis.com).



2019

- **Future of the library**: A six-month international collaboration, including the libraries of Aarhus (Dokk-1), Amsterdam (OBA), Barcelona, Eindhoven, Espoo, and Ghent (De Krook) to support the transition of libraries into centers for information, knowledge, and wisdom.

2017 - 2019

- **Creative Ring**: co-founder and Chairman/Director of this international non-for profit that brought together the creative ecosystems of seven European cities (Aarhus, Barcelona, Brussels, Ghent, Eindhoven, Espoo and Zlin).

2017

- **Creative Lab Brainport Academy** (Eindhoven, NL): lead the development of this educational pillar of Creative Lab Brainport, an initiative in which pupils and students collaborated with SMEs.

2016-2018

- Mentor for creative entrepreneurs for **WEAR Sustain** (EU H2020)

2017 - 2019

- **Baltan Laboratories**: (in consecutive roles) Chairman of the Board, Director and Strategic Advisor for this cultural laboratory in Eindhoven (NL) where artists, companies, NGO's and policy makers collaborate on societally relevant topics.



Contact



+32 468 02 20 87

+31 612 71 98 43

koen@luscinus.be

www.arteconomy.be/luscinus



*I assist you to leave a positive trace with your project,
policy, organization or business.
Through lectures, workshops and ecosystem building.*

Koen Snoeckx

Innovation manager & expert in art-based cross-innovation

