

PORTFOLIO

Koen Snoeckx

Public speaking 1/2

2025

- TALK "Gift giving in politics" New Years Reception CD&V+, Herentals, Belgium
- KEYNOTE "Unlearning: unlock a sustainable future" Cross-con, The International Cross **Innovation Conference, Norsborg, Sweden**

2024

- KEYNOTE "Redefine the norm" DURF2030, Kortrijk, Belgium
- PANEL MODERATOR "Towards Cultural Capital" DURF2020, Kortrijk, Belgium
- TALK "The wormhole between art & innovation." Impact Monday, Impact House Brussels, **Belgium**

2023

- WEBINAR "A journey through the wormhole: what creative entrepreneurs can learn from NASA and vice versa" – Worth partnership project
- ONLINE INSPIRATIONAL SESSION "The power of organized serendipity in innovation" -**Interreg Care2Adapt**
- PANELIST "A framework to bridge the gap between artistic development, innovation and policy" - APBCoffee (Antwerp Powered by Creatives) - Lier, Belgium
- PODCAST "What is the link between the painters Van Gogh and Meissonier and today's innovation?" - Netropolix, Geel, Belgium



2020 - 2022 (the covid years)

- ONLINE TALK "A journey through the wormhole role game to foster ICT and arts collaboration in regional ecosystems" - European Week of Regions and Cities
- TALK TEDxAntwerp 2021 cancelled due to Covid-infection)
- MASTERCLASS "A journey through the wormhole: what artists can learn from NASA and vice versa" -Vilnius, Lithuania
- ONLINE INSPIRATIONAL SESSION "Collision Making" Zilina, Slovakia
- ONLINE MODERATOR Economia conference Baltan Laboratories, Eindhoven, The Netherlands
- OPENING KEYNOTE "Creating collisions; the power of organized serendipity" Worth weekend -Valencia, Spain (Aftermovie)



Public speaking 2/2

2019

- TALK "How to accelerate local cultural-creative ecosystems" Zlin Design Week Zlin, Czechia
- TALK "Five ingredients for a successful partnership project" Worth weekend Valencia, Spain
- **OPENING KEYNOTE** "Creative Community Colliders and how to organize serendipity" Mediterranean Forum of Creativity and Social Innovation Bari, Italy
- PANELIST "The social impact of cultural projects on cities" Smart Cities Expo Worl Congress Barcelona, Spain
- **WEBINAR** "How to create a context for fundamental change instead of incremental innovation" Interreg-MED Chebec program
- BREAK-OUT SESSION "Money Talks" Creativity World Forum Eindhoven, The Netherlands

2018

- **TALK** "Why 'partnerships' is the most important Sustainable Development Goal and how to fundamentally address this" Women of Wearables Eindhoven, The Netherlands
- **TALK** "Creative Community Colliders: what they are and how to build them" WeDoWe Braincandies Live Session 17 Eindhoven, The Netherlands

2017

- MODERATOR Expert Meeting Digital Culture "Seeking Synergy: Prospects for collaboration between digital culture institutes in Belgium, Germany and the Netherlands" – Eindhoven, the Netherlands
- **PANELIST** "Market Creation & Samp; Policy Issues: On market creation" OASC Connected Smart Cities Conference Brussels, Belgium

2016

• TALK – "Connecting Creative Ecosystems: Personal learnings from a 10+ year journey" – International Conference on Connecting Creative Ecosystems – Evora, Portugal









Arteconomy workshops

2025

- Collaboration compass 2h workshop Cross-con2025, Norsborg, Sweden
- Cross-innovation compass, 3-day workshop, Castle Hof D'Intere, Wechelderzande, Belgium
- Improbable Art Thinking, 3-day workshop, Apprentis MIM ESCP, Paris, France

2024

- Improbable Art Thinking 3-day workshop Executive MBA, ESCP Paris, France
- (Activist) Art Thinking Tailored 1-day session Dutch National Police, Rotterdam, the Netherlands
- Improbable Policy & innovation 2-day workshop, various clients, Antwerp, Belgium
- Improbable Art Thinking 3-day workshop Various clients, Herentals, Belgium

2023

- Improbable Art Thinking 3-day workshop Executive MBA, ESCP Paris, France
- Improbable Art Thinking Immersion session Various clients, Antwerp, Belgium
- Improbable Art Thinking 3-day workshop Apprentis, ESCP Paris, France
- Improbable Art Thinking 3-day workshop Option-E, ESCP Madrid, Spain

2022

- A journey through the wormhole boardgame Interreg RegionArts, Eindhoven, The Netherlands
- Improbable Art Thinking 3-day workshop **Apprentis, ESCP Paris, France**
- Improbable Art Thinking 3-day workshop Option-E, ESCP Madrid, Spain
- Improbable Art Thinking Immersion session Various clients, Eindhoven, The Netherlands
- Improbable Art Thinking Immersion session Renewi, Design Week Ghent, Belgium

Ecosystem building

2022 - today

• (0.5FTE) **Innovation manager Geel** (Belgium)

2019-today

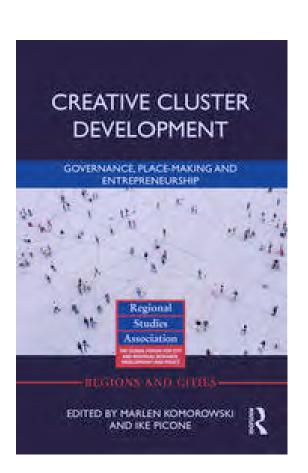
• (pro-bono) Founder and active member of Moktamee: Creative Hub in Herentals (B)

2018-2025

- Mentor for creative entrepreneurs & Steering Board Member for Worth Partnership Project edition I and II (EU-COSME)
- (pro-bono) Mentor for young entrepreneurs for Vlajo Start Academy

2022

- Imec strategic plan 2022-2026: compilation and editing of the 2000+ page business plan and executive summary for this internationally renowned research organization.
- Invited author of a chapter in a Routledge **book on Creative Cluster Management**: Creating an alternative governance model for creative clusters | 6 | T (taylorfrancis.com).



2019

• Future of the library: A six-month international collaboration, including the libraries of Aarhus (Dokk-1), Amsterdam (OBA), Barcelona, Eindhoven, Espoo, and Ghent (De Krook) to support the transition of libraries into centers for information, knowledge, and wisdom.

2017 - 2019

• **Creative Ring:** co-founder and Chairman/Director of this international non-for profit that brought together the creative ecosystems of seven European cities (Aarhus, Barcelona, Brussels, Ghent, Eindhoven, Espoo and Zlin).

2017

• Creative Lab Brainport Academy (Eindhoven, NL): lead the development of this educational pillar of Creative Lab Brainport, an initiative in which pupils and students collaborated with SMEs.

2016-2018

Mentor for creative entrepreneurs for <u>WEAR Sustain</u> (EU H2020)

2017 - 2019

• **Baltan Laboratories:** (in consecutive roles) Chairman of the Board, Director and Strategic Advisor for this cultural laboratory in Eindhoven (NL) where artists, companies, NGO's and policy makers collaborate on societally relevant topics.

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I assist you to leave a positive trace with your project, policy, organization or business.

Through lectures, workshops and ecosystem building.

Koen Snoeckx

Innovation manager & expert in art-based cross-innovation

